



FWR Annual Golf Tournament Fundraiser

TPC Sawgrass - 17th Hole
Ponte Vedra Beach, FL

Event Purpose

Generate annual income for WMRC Endowment Fund

Strengthen ties between WMRC, FWR, and WBC

Increase Williamsburg community awareness of WMRC/FWR/WBC

Increase WMRC parent interaction w/ FWR

Event Details

- Date – Saturday, September 21, 2013 (Parent's Weekend)
- Venue – TBD Number of Golfers – 76 to 100
- Tournament Format – Scramble
- Golfer Entry Costs – TBD based off of course selection

Event Planning

- Planning Committee Headed By Two Co-Chairs: Mark Miller & Matt Connell
- Committee Divided Into Two Subcommittees:
 - Sales Subcommittee
 - Event Subcommittee

Subcommittee Responsibilities

Sales Subcommittee

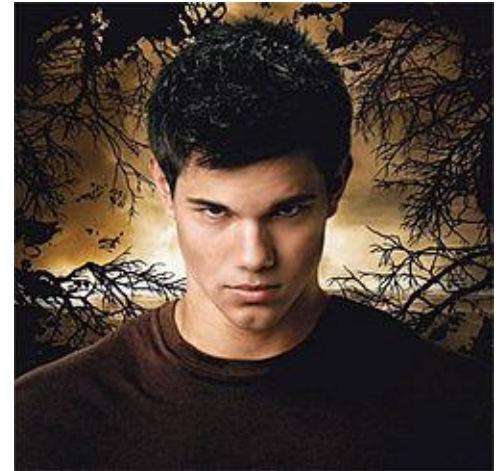
- Budget Development & Pricing
- Golfer Registration
- Advertising
- Sponsorships
- Auction/Raffle Item Planning
- Etc.

Event Subcommittee

- Venue Selection
- Procuring Insurance
- Developing Event Schedule & Mid-Round Games/Competitions
- Vendor Selection
- Prize Selection & Trophy Procurement
- Merchandise/Signage Design & Production
- "Day Of" Tournament Management

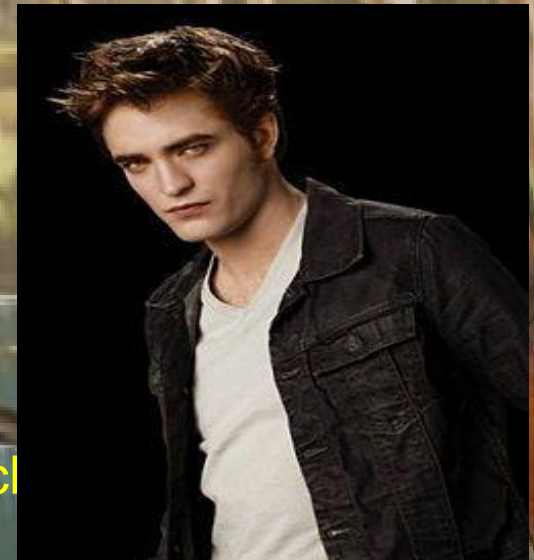
Sales Subcommittee Members AKA Team Jacob/Travis

- Generally Overseen By Mark Miller
- Proposed Members:
 - Travis Moore
 - Anthea Medyn
 - T.J. Wallin
 - Sean Koebley
 - Nathan Walker
 - Mike Maddox
 - Interested FWR/WMRC Members & Coaches



Event Subcommittee Members AKA Team Edward/Gillick

- Generally Overseen by Matt Connell
- Proposed Members:
 - Liesl Voges
 - 100%:
 - Rudy Primeau
 - J.T. Blau
 - Michael Duarte
 - Steve Miller
 - Cathy Merritt
 - Interested FWR/WMRC Members & Coach



Sources of Income

Tournament Entry Fees

Sponsors

- Event Sponsor

- Hole Sponsors

- Contest Sponsors

- Cart Sponsors

Silent Auction/Raffle

Course Competitions

- Longest Drive

- Closest to the Pin

- Hole-In-One

- Etc.

Purchased Golfer Advantages

- Mulligans

- Hire-A-Pro

- Etc.



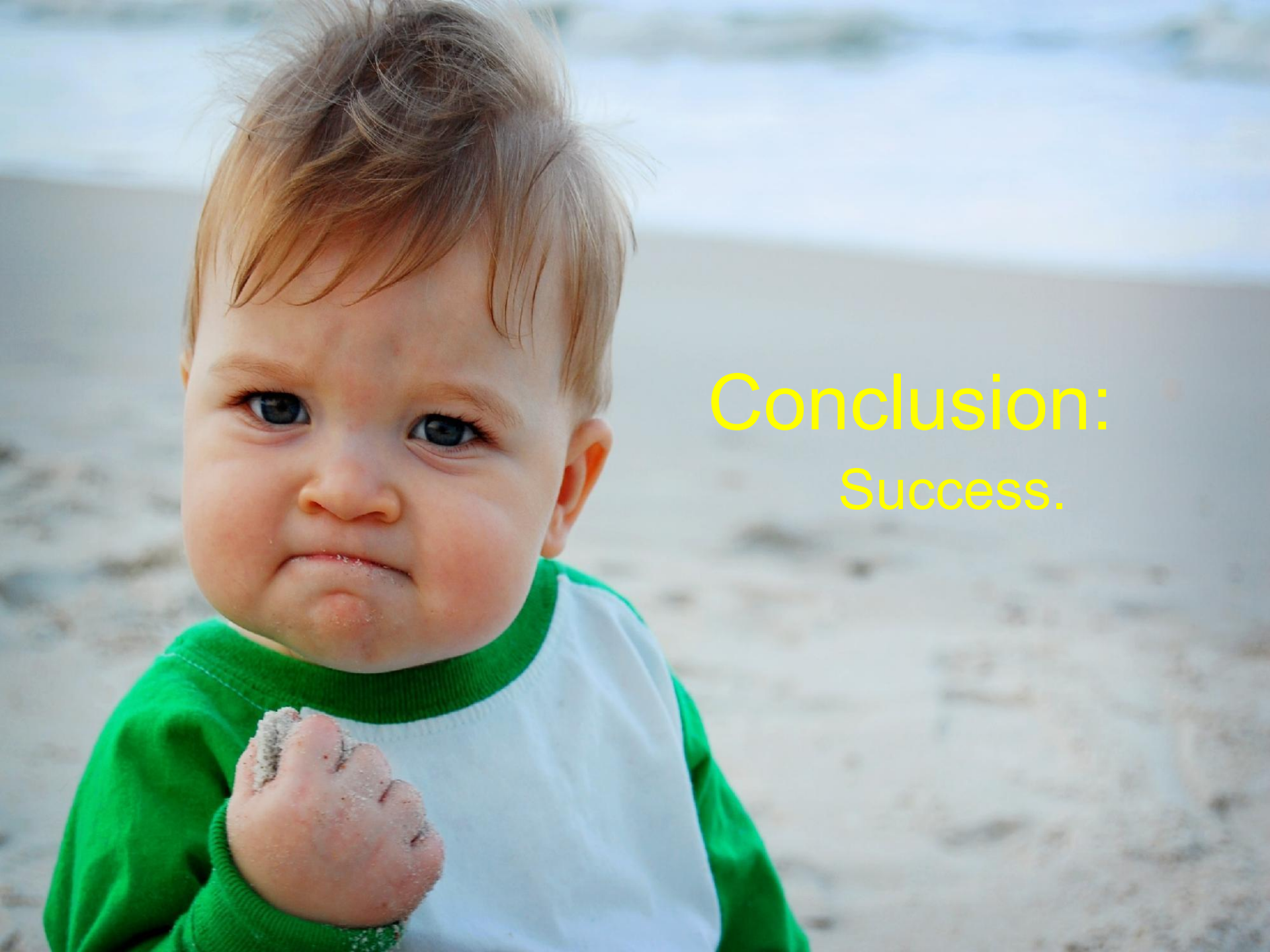


Expenses

- Course Fees
- Insurance
- Gifts & Prizes
 - Participant Gift Bags
 - Prizes
 - Sponsor Gifts
- Signage
- Advertising

Potential Venues

- Golden Horseshoe – [Green Course](#)
- Kingsmill Resort – [Plantation Course](#)
- Williamsburg National – [Jamestown Course](#)



Conclusion:
Success.