

Support Tribe Rowing on One Tribe One Day!

On March 28, the global Tribe family will assemble once again for one of the most powerful days on the William & Mary calendar: [One Tribe One Day](#). Each year, alumni, parents, students and friends share their love of William & Mary by making gifts, posting, tweeting and attending events. ***One Tribe One Day is all about participation*** - this year, William & Mary is aiming to have 11,000 people give back to the university in a single 24-hour period!

The best part about One Tribe One Day is that it is an opportunity for each member of the William & Mary community to support the area that they are most passionate about. For the William & Mary Rowing Club and the Friends of Williamsburg Rowing, we are the most passionate about Tribe Rowing!

We are reaching out to current rowers, parents, alumni and friends to support Tribe Rowing on One Tribe One Day and demonstrate to the College how deep the support for Tribe Rowing runs. Our goal is to represent approximately 1.5% of the participants in One Tribe One Day, which is 165 donors based upon the College's overall goal of 11,000. We believe that this will be one of the best participation rates of any of William & Mary's 44 Sport Clubs. Please take a moment on March 28, 2017 to show your support by donating to the "Rowing Club (2528)" through the One Tribe One Day website. Remember, this is all about participation – so whether your donation is \$5 or \$500, you are making a huge impact on Tribe Rowing.

Donations to Tribe Rowing through One Tribe One Day will all go into the team's Development Account which can be used to purchase equipment and support the long-term needs of Tribe Rowing. Most recently, the team used \$3,700 from the Development Account to purchase the riggers for the brand new King 8+, the "Lucky Liesl '09." This boat represents a radical improvement in the quality of the team's fleet and our rowers can't wait to fly down the course during the Lucky Liesl's debut race at the Occoquan on April 2, 2017!

We hope to be a part of the biggest and most exciting One Tribe One Day yet, so get engaged on social media with the hashtags [#onetribeoneday](#) and [#triberowing](#) to show your support and see who is donating. Anyone can donate, so be sure to encourage your friends, family, and co-workers to join the campaign. Thanks again and "Go Tribe!"